

The *Ultimate* Flag Banner Buying Guide



Introduction

Flag banners are incredibly versatile and can be utilized in a multitude of settings. With their eye-catching designs and portability, flag banners are an effective marketing tool for any occasion.

Step 1: Choose the Shape

Feather Flags: Most Popular & Streamlined and Balanced.

Bowhead Banners: 3 different banner bottom options. Choose from concave, angled, or a straight bottom shape.

Teardrop Banners: Big head and unique teardrop shape captures attention of audiences and potential customers.

Rectangular Banners: Simple shape gives you maximum space for your message and logo.



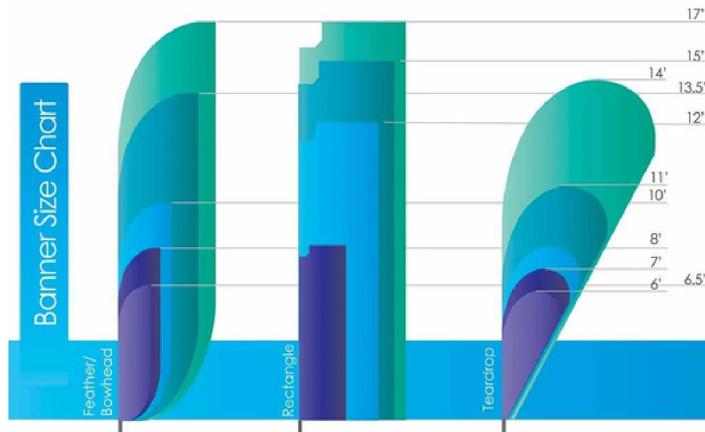
Step 2: Choose the Size

Our flag banners range from 6.5ft to 17ft tall.

6.5ft to 8ft (Small): Flag banners are best for indoors or outdoors, store front & wall display.

10 ft and 13.5 ft (Medium): Popular among retail, real estate, and churches.

17ft (Large): Ideal for promotion along highways, busy streets, and sports fields.



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Step 3: Single or Double-sided

Pre-Designed Feather Flags

Choose from over 200 ready-to-go designs. Available in sizes ranging from 10ft or 15ft. Free Rotating Spike Base & Nylon Bag.

Single-Sided (Left or Right Facing):

Printed on one single-layer fabric. Graphics on the left side of the pole. The back is a mirrored image with a 50% - 70% color blend through.

Double-sided: 3 layers of fabric with a light-blocking layer in between. Zero see-through. The design can be the same or different on each side. The text is legible on both sides.



Single-Sided, Left-Facing



Double-Sided



Single-Sided, Right-Facing

Step 4: Base Options for Every Occasion



Outdoor Spike:

Ideal for outdoor use. Designed for a regular outdoor environment. Perfect for grass, soil or sand.



Heavy Duty Spike:

Made for high wind areas, large double-sided flags, and outdoor environments.



Premium Cross w/ Water bag:

Mirror chrome finish, free water bag, ideal for hard surfaces indoors or temporarily outdoors.



Indoor/Outdoor Premium Cross:

Weather-resistant powder finish, 4 ground nails for added stability, indoor and outdoor use.



Heavy Duty All Metal Square:

Sleek, modern finish. 3 weight options (small, large, jumbo), Max weight 44 lbs.



Premium Plastic Water:

Heavy plastic base filled with water for windy areas, includes ground nails & bag. Indoor and outdoor use. 34 lbs when filled with water.



Car Foot Base:

Extended foot slides under one tire of a car. Very popular for car dealerships, roadside stands, and parking lots.



Wall-Mounted:

Designed for mounting small flag banners on walls, up to 8ft in size. Includes universal screws compatible with various wall surfaces.



Heavy Duty Ground Drill:

Designed for high wind conditions and soft soil ground outdoors, features an extra thick drill spike, and a metal rotating rod to secure flag banners.



Heavy Duty Triangle:

Suitable for high wind or soft soil, such as flood zone environments. Heavy-duty all-metal stake measures 20" in length.